



March 2nd, 2012
MEDIASEEK, inc.

Free JAN/QR Reader for Smartphone 「BarcodeReader/ICONIT™」 for Global User

MEDIASEEK, inc Released "BarcodeReader/ICONIT™", Free JAN/QR Reading Application Version Upped with English Interface on Mar. 2nd, 2012.

MEDIASEEK, inc released "BarcodeReader/ICONIT™", free JAN/QR reading Application with English interface on Mar. 2nd, 2012. This Application is a version up of which has been available since Jan. 18th, 2012.

"BarcodeReader/ICONIT™" is version-upped to provide English interface when user selects "English" in language preference.

Equipping with interface in English as international language, "BarcodeReader/ICONIT™" becomes easy to use for global smart phone users, while consumer recognition and mobile usage of barcodes are growing outside Japan.

MEDIASEEK's barcode reading products are renowned as shipped with the most mobile phones in Japan. MEDIASEEK has granted over 260 million licenses for mobile phones in Japan.

Based on this proven barcode reading technology, "BarcodeReader/ICONIT™" has already been downloaded over 300,000 times.

"BarcodeReader/ICONIT™" is also provided as Android application for ever-expanding users of Android phones and tablets.

"BarcodeReader/ICONIT™"
image of English interface

◀◀Get "BarcodeReader/ICONIT™"▶▶

- ◆ by downloading from App Store,
<http://itunes.apple.com/jp/app/id480090210?mt=8>
- ◆ by downloading from Android Market
https://market.android.com/details?id=jp.iconit.jp_barcodereader
- ◆ by sending blank e-mail to
get@iconit.jp

for further information on "BarcodeReader/ICONIT™"

⇒ <http://www.iconit.jp/>



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