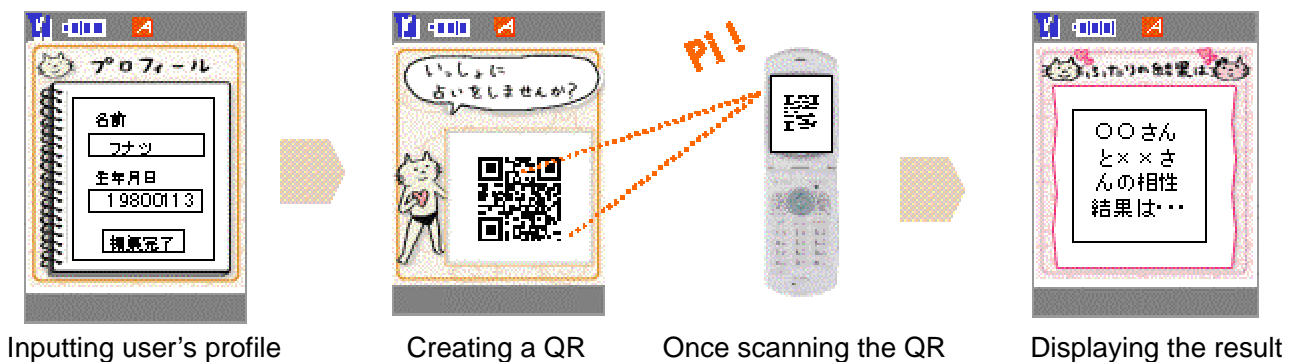


MEDIASEEK Start to Offer QR code[®]-based Application “Synastry telling Barcode Reader”!

MEDIASEEK (headquartered in Minato-ku Tokyo, President and CEO: Naoki Nishio) announced that on May 18th it starts a download sales of “Synastry telling Barcode Reader”, a QR code[®]-based fortune-telling application for mobile phone.

“Synastry telling Barcode Reader” is a QR code[®]-based application of entertainment. Users can check their compatibility by scanning QR code[®] (profile QR code) which contains their profile information such as name, birthday, and so on.

<Example of the screen transition>



“Synastry telling Barcode Reader” can also check the compatibility between users who are in distance and cannot transfer to each other their “profile QR code” by direct scanning. By creating “Profile QR code”, sending it, and scanning received “Profile QR code” with “Synastry telling Barcode Reader”, it displays result just as same as they are face to face.

MEDIASEEK established a special Ezweb site, “Barcode Application Collection”, which collects applications harnessing QR code decoding function of the mobile phone. “Synastry telling Barcode Reader” is downloadable from this site. We will continue to introduce various applications utilizing QR code.

link to “Barcode Application Collection”

Access URL: http://www.camreader.jp/brew_api/qr_collection/index.asp

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