



Oct 18<sup>th</sup>, 2005  
MEDIASEEK, Inc.

**MEDIASEEK provide new QR-Code reader application**  
**specially tuned for TAIWAN MOBILE wireless handsets.**

MEDIASEEK, Inc., (Minato-ku, Tokyo, President&CEO : Naoki Nishio) decided to start providing a new version of QR-Code reader application specially tuned for wireless handsets of TAIWAN MOBILE Co., Ltd. (The Republic of China (Taiwan) , Taipei , Chairman : Daniel Tsai).

TAIWAN MOBILE will release new models of wireless handsets that officially support MEDIASEEK's QR Code reader software. Coupled with such new models release, TAIWAN MOBILE is willing to joint promote the introducing of QR Code applications for accelerating the use of QR-Code in various scenes, such ringtone download, e-commerce by handsets with the coming of 3G era in Taiwan.

Taiwan Mobile is Taiwan's first non-state owned island-wide mobile telecommunication operator. Devoted to continuous innovations to provide the most valuable services to customers, the company plans to continue to provide the highest quality of network services and innovative products. In May 2005, the Company was the first leading operator to launch its 3G services, symbolizing the start of a new era in telecommunications in Taiwan.

As a provider of the cutting-edge technology and advanced business solutions, MEDIASEEK keeps accelerate overseas activities with business partners in Asia, America and European countries.