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MEDIASEEK, Inc.

MEDIASEEK released new “SMART OCR” for mobile handset!

MEDIASEEK Inc. (Minato-ku, Tokyo, President & CEO, Naoki Nishio) released a new smart OCR engine (BREW® extension) as embedded application designed for camera phone. This intelligent OCR software linked to dictionary database is to automatically correct the text optically captured by the camera, by searching proper words from the embedded dictionary, and is even ready to work as very quick translator tuned for mobile handset environment.

The new OCR engine was developed as BREW® extension designed for camera-integrated wireless handsets that have been widely accepted in Japan. The OCR engine contains special links to dictionary database that is stored and embedded into mobile handset. When the OCR engine recognizes words contained in a picture image captured by built-in camera, then such words will be immediately searched and checked by the smart OCR application. Even when words are misspelled (due to misprint or out-of-focus problem, for example), this smart engine is to correct them automatically by searching and finding appropriate words from the dictionary

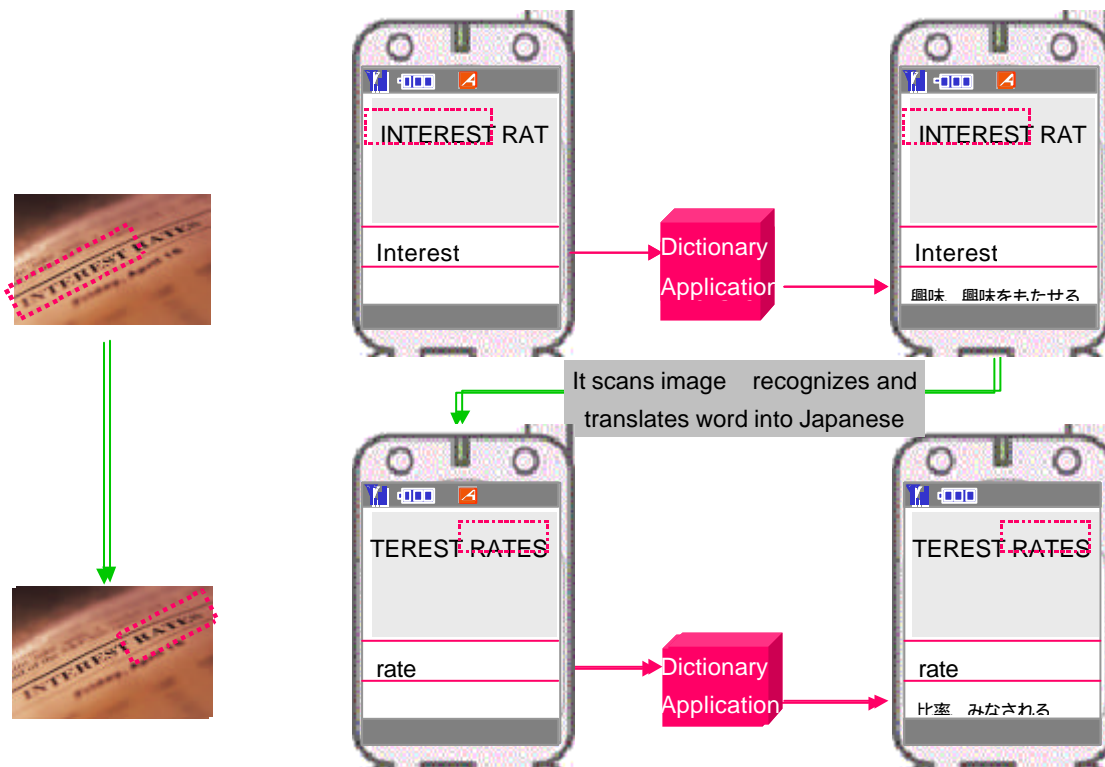
This smart engine also works as micro OCR translator. It will translate any language by changing the link to the reference dictionary. When you select an English – Japanese dictionary for example, you can see the OCR engine displays Japanese word immediately after it recognized the original English text captured by the camera.

MEDIASEEK will promote this advanced OCR engine, as well as Barcode-Reader software, to major mobile handset manufacturers and wireless carriers, as software “solution” package specially designed and tuned for mobile environment. We hope both this OCR engine and Barcode-Reader selected as standardized default software embedded into all the major mobile handsets.



Service Image

Referring dictionary, optically recognized words will be automatically translated.



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