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MEDIASEEK Develops OCR Engine for Mobile Terminals with Camera

MEDIASEEK, Inc. (Mothers TSE:4824. <http://www.mediaseek.co.jp>) developed an OCR (Optical Code reader) engine works on mobile phones or PDAs as one of product line ups of "CamReader", image-processing software for mobile terminals.

The OCR engine can extract and analyze characters to output as a text data from various photo images taken by mobile phone or PDA camera.

This is the first OCR engine works in BREW®, MEDIASEEK now begins to supply OCR extension for BREW® environment for the benefit of contents providers developing with BREW®.

MEDIASEEK promotes, as it does with its barcode reader, sales of the OCR engine as a software component for embed purpose, and also promote further development and supply of applications powered by the OCR engine.

【Features】

The OCR engine can quickly extract characters even from low-resolution photos taken by mobile phone camera due to its unique image processing technique which is also used in MEDIAESEEEK's barcode reader for mobile phone.

For now the OCR engine can recognize,

- Alphabets (capital, small)
- Arabic numerals (0-9)
- symbols (., ? / @ ! - _ () + ' % : • & # = ¥ ; " ~ °)

For further information <http://www.camreader.jp>



CamReader is superior image processing technology that is designed for mobile terminal. CamReader enables you to develop superior image processing application on the resource limited devices.

- BREW is a registered trademark of QUALCOMM Incorporated.
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《For inquiry》

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